

NOTICE OF AVAILABILITY OF MATERIALS FOR THE 2025 ANNUAL MEETING OF SHAREHOLDERS

Notice and Access

You are receiving this notice because you are a shareholder of IGM Financial Inc. as of March 14, 2025. We are using notice-and-access to deliver our 2025 Management Proxy Circular and our 2024 Annual Report (together, the “Meeting Materials”) to shareholders in connection with the Annual Meeting on May 9, 2025 (the “Meeting”). By using notice-and-access we can provide you with electronic access to the Meeting Materials instead of mailing paper copies. This is more environmentally friendly and cost-effective, reducing paper use and the cost of printing and mailing the Meeting Materials to shareholders.

Voting

A form of proxy or a voting instruction form is included with this notice, and each includes instructions on how you can vote your shares. For more information on voting by proxy, please refer to the section of the Circular entitled “*Voting by Proxy Before the Meeting*”.

Meeting date and location

When: Friday, May 9, 2025 at 11:00 a.m.
(Eastern time) | 10:00 a.m. (Central time)

Where: The Shangri-La Toronto
188 University Avenue
Toronto, ON

Accessing the Meeting Materials online

The Meeting Materials are available:

On our website at: www.igmfinc.com

On SEDAR+ at: www.sedarplus.ca

The Circular and this notice will remain available for one year after the Circular is posted on our website.

Shareholders are reminded to review the Circular carefully before voting.

What the Meeting will cover

1. receiving the report of the directors for the for the year-ended December 31, 2024, and the consolidated financial statements for such period and the auditors’ report thereon;
2. electing directors;
3. appointing the auditor;
4. voting on an advisory resolution on the Corporation’s approach to executive compensation; and
5. to transact such other business as may properly come before the meeting.

How to Access the Meeting Materials Online

The Circular and this notice will remain available on the Corporation's website for one year after the date of this notice. Please retain a copy of your form of proxy or voting instruction form to vote your shares because we will be unable to send you another copy.

Registered shareholders

Before the Meeting call Computershare:

1-866-962-0498 within Canada and U.S.
514-982-8716 other countries

You will need your 15-digit control number as indicated on your form of proxy or voting instruction form. You can also request a copy of the Meeting Materials at www.investorvote.com using the control number indicated on your form of proxy or voting instruction form.

Non-registered (beneficial) shareholders

Before the Meeting call Broadridge:

1-877-907-7643 within North America
303-562-9305 (English) other countries
303-562-9306 (French)

You can also request a copy of the Meeting Materials at www.proxyvote.com using the control number indicated on your voting instruction form.

**Requests for paper copies in advance of the Meeting must be received no later than
April 19, 2025, 5:00 p.m. (Eastern time)
Meeting Materials will be deposited in the mail within three business days of receipt of your request.**

After the Meeting:

Registered and Non-registered shareholders may call or email:

Toll-free: 1-888-277-9559 (within Canada and U.S.)
Direct Dial: 204-956-8259 (other countries)
Email: shcorse@ig.ca

How to vote your shares

If you do not intend to attend the Meeting, you may vote your shares by way of the internet, telephone or mail. **Instructions on how and when to vote using those methods are found in the enclosed form of proxy or voting instruction form.**

In order to be voted at the Meeting your completed form of proxy or voting instruction form must be received by Computershare not later than **11:00 a.m. (Eastern time) on May 7, 2025**, or, in the case of any adjournment or postponement of the Meeting, not less than 48 hours before the time of the adjourned or postponed Meeting.

Questions about Notice-and-Access?

Registered shareholders can contact Computershare at:

1-866-964-0492 within Canada and U.S.
514-982-8714 other countries

Non-registered (beneficial) shareholders can contact Broadridge at:

1-844-916-0609 (English) within Canada and U.S.
1-844-973-0593 (French)
303-562-9305 (English) other countries
303-562-9306 (French)

OR by email: noticeandaccess@broadridge.com